



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/B Nelson/D/Sen/FL (16577)
Abar Media (2878)/948873799
HUTTON, SHELLI
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
NELSON FOR SENATE (130889)
National/Political
476/06187860

Invoice 643071
Inv Date 10/28/2012
Terms Net 30
Contract 318125
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

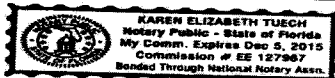
CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:23PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
4.2	Spot	7:00:00AM- 9:00:00	Day,M-1	10/01/12 7:39AM (Mo)	00:30	BN12001H	\$1600.00	
8.2	Spot	11:00:00AM-12:00:0	Day,M-1	10/01/12 10:59AM (Mo)	00:30	BN12002H	\$750.00	
10.2	Spot	12:00:00PM- 1:00:00	Day,M-1	10/01/12 12:44PM (Mo)	00:30	BN12001H	\$675.00	
13.2	Spot	4:00:00PM- 5:00:00	Day,M-1	10/01/12 4:28PM (Mo)	00:30	BN12002H	\$800.00	
15.2	Spot	5:00:00PM- 6:00:00	Day,M-1	10/01/12 5:42PM (Mo)	00:30	BN12001H	\$1800.00	
17.2	Spot	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:13PM (Mo)	00:30	BN12002H	\$2400.00	
19.2	Spot	7:00:00PM- 7:30:00	Day,M-1	10/01/12 7:24PM (Mo)	00:30	BN12001H	\$2400.00	
21.2	Spot	7:30:00PM- 8:00:00	Day,M-1	10/01/12 7:42PM (Mo)	00:30	BN12002H	\$2400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$12,825.00
Commission	(\$1,923.75)
Net Total	\$10,901.25

Total Spots 8

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.